



ICAF-IMDS 2020
2ND ICAN-MALAYSIA INTERNATIONAL
CONFERENCE ON ACCOUNTING AND FINANCE
24-27 FEBRUARY 2020 | KUCHING, MALAYSIA, BORNEO



**2nd ICAN-MALAYSIA INTERNATIONAL CONFERENCE ON
ACCOUNTING AND FINANCE
(ICAF-IMDS) 2020**

**“Industry Revolution 4.0 and the
Accounting Profession: A Sunset or a Sunrise?”**

SPONSORSHIP PROPOSAL

Organised By

Supported By

Strategic Partners



The Institute of Chartered
Accountants of Nigeria
(Established by an Act of
Parliament No 15 of 1965)



ICAN-Malaysia District Society



Ministry of Tourism, Art, Culture,
Youth & Sports Sarawak



<http://ican-malaysia.org/index.php/icaf-imds-2019>

Imperial Hotel, Kuching, Malaysia, BORNEO

24 – 27 February 2020



1.0 ABOUT US

ICAN Malaysia District Society (IMDS) is one of the District Societies of the Institute of Chartered Accountants of Nigeria (ICAN), and the first in Asia. ICAN is an active member of world bodies of Accountants - International Federation of Accountants (IFAC), Pan African Federation of Accountants (PAFA), and the Association of Accountancy Bodies in West Africa (ABWA), and Chartered Accountants Worldwide (CAW).

The IMDS is recognised by the Institute of Chartered Accountants of Nigeria as a Centre of Excellence in research and innovation. Accordingly, the 53rd President, Mallam Ismaila Muhammadu Zakari, mni, FBR, FCA on 4 January 2018 proclaimed the Malaysia & District Society as "An Eminent Research District Society" of ICAN at EDC Hotels and Resorts, UUM Sintok, Kedah, Malaysia.

2.0 OUR VISION

"To be a research and innovation District of repute to the benefit of mankind."

3.0 OUR OBJECTIVES

- 3.1 To set and maintain clear expectations about what Malaysia & District Society can and cannot deliver to its members and other stakeholders.
- 3.2 To create visibility and awareness for ICAN activities in Asia continent.
- 3.3 To provide platform for capacity development of members by leveraging on the academic expertise and facility edge of the Universities.
- 3.4 To institute guidelines and set standards for collaboration as a Centre of Excellence in research, innovation and engagement.
- 3.5 To encourage new researchers on scholarly identity and research career goals, tract record and successes, which include but not limited to research plan, challenges and solutions, mentors, and funding.
- 3.6 To sustain ICAN Malaysia Research Group in the areas of publication and knowledge transfer through workshop, conferences, and seminars.
- 3.7 To provide the necessary infrastructure for efficient data base of Nigerians with social sciences bias in Malaysia and Asia continent in general.
- 3.8 To sustain and enhance the bilateral relationship between ICAN and collaborators especially in Asia.
- 3.9 To assist researchers in identifying research funding sources and facilitating the submission of grant applications.



- 3.10 To organise research seminars, workshops, round-table discussions and forums on emerging issues on accountancy, finance and business.
- 3.11 To disseminate working papers and other monographs on research findings amongst academics and professionals.
- 3.12 To organising and support the organisation of local and international accountancy, finance and business conferences for academics and professionals.
- 3.13 To cultivate links with industry through joint research and consulting.
- 3.14 To plan, conduct, and provide administrative support for research on significant issues relating to accountancy, finance and business.

4.0 PURPOSE OF SPONSORSHIP

The purpose of this proposal is to present sponsorship opportunities in support of the **2nd ICAN-MALAYSIA INTERNATIONAL CONFERENCE ON ACCOUNTING AND FINANCE (ICAF-IMDS) 2020**.

Sponsorship Invitation seeks to provide an avenue for potential sponsors involvement in esteemed international professional and academic events, apart from assisting in financial matters. Also, it enables the Conference Committee members to apply their skills in marketing and financial management.

5.0 ORGANISERS AND STRATEGIC ALLIANCES

The 2nd ICAN-Malaysia International Conference on Accounting and Finance (ICAF-IMDS 2020) is organised by the ICAN Malaysia & District Society (IMDS) of the Institute of Chartered Accountants of Nigeria (ICAN). The conference collaborates with the Accounting Research Institute (ARI-UiTM), Universiti Teknologi Mara (UiTM) Shah Alam, Universiti Teknologi Mara (UiTM) Sarawak, Imperial Hotel Kuching, the Business Events Sarawak, Sarawak Convention Bureau, and the Ministry of Tourism, Art, Culture, Youth & Sports Sarawak.

6.0 WHEN AND WHERE

Date: 24 – 27 February 2020

Venue: Imperial Hotel, Kuching, Malaysia, **BORNEO**



7.0 THEME & SPECIALTY TRACKS

THEME

“Transition to the Fourth Industrial Revolution: The Starting Blocks for Emerging Economies”.

SPECIALTY TRACKS

- Forensic Accounting and Financial Criminology
- Risk Management
- Corporate Governance
- Financial Accounting and Reporting
- Management Accounting and Costing
- Auditing and Internal Control
- Taxation
- Public Sector Accounting
- Accounting Information Systems
- International Accounting
- Accounting Education
- Corporate Finance and Capital Markets
- Corporate Social Responsibility
- Islamic Accounting
- Social and Environmental Accounting
- Business and Management

The conference considers any other interdisciplinary areas related to accounting and finance.

8.0 CONFERENCE OBJECTIVES

The conference is designed to achieve the following specific objectives:

- 8.1** To review emerging developments of technology on financial accounting, management accounting, public sector accounting, auditing, taxation, corporate finance, forensic accounting, economics, entrepreneurship, risk management, and corporate governance in impacting the governance, people and environment;
- 8.2** To have a common viewpoint on the prospects of accounting, finance and business as major producers of useful information for various decision making by various interest groups; and
- 8.3** To ensure effective alliances between theory and practice of accounting as theoretical and practical presentations are made and discussed on various emerging accountancy, finance and business issues.



9.0 PARTICIPANTS/TARGET GROUPS

It is expected that over 100 reviewed papers will be presented with 250 participants. The conference will attract scholars, practitioners, policy makers, researchers, professional bodies and regulatory agencies in the various disciplines from across the world.

The sponsorship will present opportunities to introduce and market relevant products and services and to establish networking alliances.

10.0 CLASSES OF SPONSORSHIP

10.1 Platinum Sponsor – US\$10,000

- a) The company's logo will be printed on the front page of the conference's souvenir booklets, proceedings, and files.
- b) An A4 size (11 inches x 8.5 inches) colored advertisement at the back of the conference's souvenir booklets (advertisement artwork prepared by the company)
- c) The company's logo will be placed on all backdrops in the Conference Hall and the plenary session rooms.
- d) The company's logo will be placed on all promotional banners of the conference.
- e) Certificate of recognition and appreciation during the conference.
- f) The company's logo and website will be linked to the conference's website.
- g) The rights of distributing a brochure on the company's product and services during the conference.
- a) Free participation of Two (2) company representatives in the conference with accommodation, breakfast, lunch, and dinner.

10.2 Gold Sponsor – US\$6,250

- b) The company's logo will be printed on the front page of the conference's souvenir booklets, proceedings, and files.
- c) An A4 size (11 inches x 8.5 inches) colored advertisement at the inside front of the conference's souvenir booklets (advertisement artwork prepared by the company)
- d) The company's logo will be placed on all backdrops in the Conference Hall and the plenary session rooms.
- e) The company's logo will be placed on all promotional banners of the conference.
- f) Certificate of recognition and appreciation during the conference.
- g) The company's logo and website will be linked to the conference's website.
- h) The rights of distributing a brochure on the company's product and services during the conference.
- i) Free participation of one (1) company representative in the conference with accommodation, breakfast, lunch, and dinner.



10.3 Silver Sponsor- US\$3,750

- a) The company's logo will be printed on the front page of the conference's souvenir booklets, proceedings, and files.
- b) An A4 size (11 inches x 8.5 inches) colored advertisement on the inside back page of the conference's souvenir booklets. (advertisement artwork prepared by the company).
- c) The company's logo will be placed on all backdrops in the Conference Hall and the plenary rooms.
- d) The company's logo will be placed on all promotional banners of the conference.
- e) Certificate and verbal note of appreciation during the conference.
- f) The company's logo and website will be linked to the conference's website.

10.4 Advertisement Based Sponsorship

- a) **US\$2,500** - An A4 size (11 inches x 8.5 inches) colored advertisement inside the conference's souvenir booklets (Organization to prepare an advertisement artwork).
- b) **US\$1,250** - An A4 size (11 inches x 8.5 inches) black and white advertisement inside the conference's souvenir booklets (Organization to prepare an advertisement artwork).
- c) **US\$1,000** - A half page size (5.85 inches x 8.27 inches) black and white advertisement inside the conference's souvenir booklets
- d) **US\$500** - A quarter page size (5.85 inches x 4.14 inches) black and white advertisement inside the conference's souvenir booklets
- e) **US\$300** - A business card size (2.8 inches x 4.14 inches) black and white advertisement inside the conference's souvenir booklets
- f) Any contribution less than US\$300 - the contributor's name will be listed in the Acknowledgement section of the conference booklets.

10.5 Product/Service Based Sponsorship

- a) Product/Service Based Sponsorship above the amount of US\$2,000 attracts a FREE A4 size (11 inches x 8.5 inches) colored advertisement inside the conference's souvenir booklet (Organization to prepare an advertisement artwork).
- b) Product/Service Based Sponsorship above the amount of US\$1,250 attracts a FREE A4 size (11 inches x 8.5 inches) black and white advertisement inside the conference's souvenir booklets (Organization to prepare an advertisement artwork).
- c) Product/Service Based Sponsorship above the amount of US\$1,000 attracts a FREE a half page size (5.85 inches x 8.27 inches) black and white advertisement inside the conference's souvenir booklets
- d) Product/Service Based Sponsorship above the amount of US\$800 attracts a FREE quarter page size (5.85 inches x 4.14 inches) black and white advertisement inside the conference's souvenir booklets.



- e) Product/Service Based Sponsorship above the amount of US\$600 attracts a FREE business card size (2.8 inches x 4.14 inches) black and white advertisement inside the conference's souvenir booklets
- f) Product/Service Based Sponsorship below the amount of US\$600 attracts the listing of contributor's name in the Acknowledgement section of the Conference's souvenir booklets.

List of Useful Products for the Conference

Stationeries, files, conference bags, caps, books and notebooks, t-shirts, printing materials and services, drinking water and other relevant products (i.e., souvenirs).

Note:

1. Product/service contributions are not eligible for tax deduction.
2. For all financial contribution towards the conference, cheques and money orders should be made payable to "OMJP ALPHA SDN BHD" and mailed to:

ICAF-IMDS 2020 Secretariat

E-mail: info@ican-malaysia.org;

chairman@ican-malaysia.org

Website: <http://ican-malaysia.org/index.php/icafe-imds-2020>

Facebook: <https://www.facebook.com/icanmalaysia/>

Attention:

Asst. Prof. Dr Oluwatoyin Muse Johnson Popoola, PhD, FCA, FCTI, CFA, RPA

Chairman, ICAN-Malaysia District Society & ICAN-Malaysia International Conference 2020

E-mail: chairman@ican-malaysia.org; Tel: +6016-435 4874

Associate Prof Dr Sharifah Norzehan Syed Yusuf

Co-Chairman ICAN-Malaysia International Conference 2020

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Associate Prof Dr Corina Joseph

Co-Chairman ICAN-Malaysia International Conference 2020

Email: corina@sarawak.uitm.edu.my; Tel: +6019-885 7617

and cc:

Mrs. Folake Olawuyi

Deputy Director, Institute of Chartered Accountants of Nigeria, Lagos

Email: faolawuyi@ican.org.ng; Tel: 0803-703-3930



SPONSORSHIP CONFIRMATION FORM

Organisation Name: _____

Organisation Contact: _____

Address: _____

Telephone: _____ **Facsimile:** _____

Mobile: _____ **E-Mail:** _____

Website: _____

We are /I am interested in sponsoring the Conferences as a:

- PLATINUM SPONSOR** USD\$10,000
- GOLD SPONSOR** USD\$6,250
- SILVER SPONSOR** USD\$3,750
- OTHERS** VALUE OF USD\$.....
- PRODUCT/SERVICE BASED SPONSOR:**
VALUE OF USD\$.....



2.0 FINANCIAL CONTRIBUTION PROCEDURE

1. Bank Transfer

Transfer should be made to the following account:

Account Name: OMJP ALPHA SDN BHD

Account No.: 552219006118

Bank Name: MALAYAN BANKING BERHAD

Please write a remark **"SPONSORSHIP FOR ICAF-IMDS 2020"**

2. Local Cheque

Enclosed herewith is our cheque for USD

(United States Dollar: _____) being payment for Sponsorship of **2nd ICAN-MALAYSIA INTERNATIONAL CONFERENCE ON ACCOUNTING AND FINANCE (ICAF-IMDS 2020)**. Please make cheque to **"OMJP ALPHA SDN BHD"**.

Signature: _____ **Date:** _____

Please forward the completed Sponsorship Confirmation Form and a scanned copy of the bank transfer/local cheque document to ICAF-IMDS 2020 via email, or mail to:

ICAF-IMDS 2020 Secretariat

E-mail: info@ican-malaysia.org; chairman@ican-malaysia.org

Website: <http://ican-malaysia.org/index.php/icaf-imds-2020>

Facebook: <https://www.facebook.com/icanmalaysia/>

Attention:

Asst. Prof. Dr Oluwatoyin Muse Johnson Popoola, PhD, FCA, FCTI, CFA, RPA

Chairman, ICAN-Malaysia District Society & ICAN-Malaysia International Conference 2020

E-mail: chairman@ican-malaysia.org; Tel: +6016-435 4874

Associate Prof Dr Sharifah Norzehan Syed Yusuf

Co-Chairman ICAN-Malaysia International Conference 2020

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Associate Prof Dr Corina Joseph

Co-Chairman ICAN-Malaysia International Conference 2020

Email: corina@sarawak.uitm.edu.my; Tel: +6019-885 7617

and cc:

Mrs. Folake Olawuyi

Deputy Director, Institute of Chartered Accountants of Nigeria, Lagos

Email: faolawuyi@ican.org.ng; Tel: 0803-703-3930



**THE INSTITUTE OF CHARTERED
ACCOUNTANTS OF NIGERIA
MALAYSIA DISTRICT SOCIETY**

USD\$10,000, USD\$6,250 or USD\$3,750 (Coloured)

USD\$2,500 (Coloured)

USD\$1,000 (Black and white)

8 inches



**THE INSTITUTE OF CHARTERED
ACCOUNTANTS OF NIGERIA
MALAYSIA DISTRICT SOCIETY**

5 inches

USD\$500 (Black and white)

4 inches



**THE INSTITUTE OF CHARTERED
ACCOUNTANTS OF NIGERIA
MALAYSIA DISTRICT SOCIETY**

USD\$300 (Black and white)

5 inches

4 inches



**THE INSTITUTE OF CHARTERED
ACCOUNTANTS OF NIGERIA
MALAYSIA DISTRICT SOCIETY**

USD\$200 (Black and white)

2.5 inches



TENTATIVE PROGRAMME OF EVENTS

MONDAY, 24 February 2020 (Conference - Day 1)

TIME	PROGRAMME
08:00 am – 09:00 am	Registration
09:00 am – 09:30 am	Opening Ceremony
09:30 am – 10:30 am	Keynote Address
10:30 am – 11:00 am	Tea Break
11:00 am – 12:30 pm	1st Plenary Session by Guest Speaker 1
12:30 pm – 02:00 pm	Lunch
02:00 pm – 03:30 pm	1st Concurrent Session
03:30 pm – 04:00 pm	Tea Break
04:00 pm – 05:30 pm	2nd Concurrent Session
05:30 pm	End of Conference Day 1

TUESDAY, 25 February 2020 (Conference - Day 2)

TIME & VENUE	PROGRAMME
09:00 am – 10:30 am	3rd Concurrent Session
10:30 am – 11:00 am	Tea Break
11:00 am – 12:30 pm	Plenary Session by Guest Speaker 2
12:30 pm – 02:00 pm	Lunch
02:00 pm – 04:00 pm	4th Concurrent Session
04:00 pm – 04:30 pm	Tea Break
04:30 pm – 05:00 pm	Plenary Session by Guest Speaker 3
05:00 pm	Lunch

WEDNESDAY, 26 February 2020 (Conference - Day 3)

TIME & VENUE	PROGRAMME
09:00 am – 10:30 am	5th Concurrent Session
10:30 am – 11:00 am	Tea Break
11:00 am – 12:30 pm	Plenary Session by Guest Speaker 4
12:30 pm – 02:00 pm	Lunch
02:00 pm – 04:00 pm	6th Concurrent Session
04:00 pm – 04:30 pm	Tea Break
04:30 pm – 05:00 pm	Best Paper Award & Closing Ceremony
05:00 pm	End of Conference Day 3

THURSDAY, 27 February 2020 (Sightseeing/Touring - Day 4)

TIME & VENUE	PROGRAMME
09:00 am – 6:30 pm	Sightseeing/Touring Session